

## **Dr. Bharat Bhati**

**Faculty, Department of Management,**

**School of Management Science, BRAUSS, Mhow, Indore (MP)**

**Email – [bbhati24@gmail.com](mailto:bbhati24@gmail.com)**



Dr. Bharat Bhati is Associated with Dr. B. R. Ambedkar University of Social Sciences, Mhow since June 2019. He has expertise in the area of General Management, Marketing Management, Retail Marketing, Green Marketing, Business Statistics, Environment Management, and Research Methodology.

### **Current Role and Responsibility –**

- Teaching Students of MBA, BBA, B.Com and other UG Students.
- Looking after University admission 2020-21
- Looking after Scholarship related work.
- Active Involvement in Publication related work. E.g. Report, Journals etc.
- Developing Online/Offline Study Material for MBA, BBA and B.Com Courses.
- Involved in different committees related to Programs and other work of University.

Being an Enthusiastic in nature, he has been working in admission with dedication and vision that University would have a good strength of Students in all courses. In all other area such as Academic, Research, Extension and Training, he is actively and delicately contributing in the multidimensional development of University.

### **Research and Academic Work –**

He has 11 quality Research Papers/Articles published and attended and presented papers research papers in more than 25 National/International Conferences/Seminar/symposium/Webinar. Working on 11 reports of academic program is to be published soon, participated in various FDP, MDP and Research Workshops. He has worked as member of editorial board in a Book. He has worked as Organizing secretary/ co-coordinator in organizing 21 academic programs e.g. Conferences, Symposiums, Workshops, Webinars, etc. and have been as organizing member in various organization of various academic, cultural, and other programs.

### **Educational Qualification and Experience -**

Ph.D. (Marketing Management), MBA (Marketing and Retail), B.Ed., NET-UGC Qualified

**Total Work Experience – 10 Years**